

## BrooklineCAN Membership Committee

April 6, 2015

### Notes

Attending: Peter Ames, Linda Cheren, Molly Turlish, Ellen Young

Absent: Ruthann Dobek, Karen Fischer, Virginia LaPlante, Shirley Partoll, Sonia Wong

**Membership numbers:** BrooklineCAN has 322 active/paid members, compared with 327 March 2<sup>nd</sup> and 334 February 11th. If we recommit to calling the former members who are assigned to us, we should be able to rebuild the numbers. Finances continue strong, and the number of members is mostly meaningful in our advocacy work where numbers count.

**Membership brochure:** The new brochures were scheduled for delivery April 7 in the morning (they were delivered). Special thanks to Carol Caro, along with Linda, Virginia, and Shirley from our committee.

**Membership meeting:** The event featuring Jerry Goldberg, Ph.D., a volunteer speaker representing The Conversation Project is scheduled for Tuesday, May 19, 5:30-7 in the Senior Center. Dr. Goldberg will share his experiences talking with his family about end-of-life care while guiding participants through “starter kits,” which will be available for attendees. We will distribute flyers at a talk by Ellen Goodman, Brookline native and founder of The Conversation Project, at Temple Ohabei Shalom on April 7 in order to encourage people attending her talk to participate in the BrooklineCAN event. Peter, Ellen and Molly will work registration May 19; we will meet at 5 pm. Molly encouraged committee members to invite friends and neighbors to the May 19 event – our first ever membership event.

**Calling Former Members.** We reviewed and updated the list of former members whose renewal dates fell from September through February who had been assigned to committee members for follow-up along with former members whose renewal dates came in March. Committee members agreed to call / email, and the list of assignments is included with these notes.

**Next meeting.** Our next meeting is Monday, May 4, which will be the final meeting before the membership event May 19th; watch for room numbers on the daily schedule as you enter the Center.

Submitted by Molly Turlish  
4/17/15